



## INSIDEART

### PREMIO ARTI VISIVE

PITTURA - FOTOGRAFIA - INSTALLAZIONE - VIDEO - SCULTURA

#### REGULATION TALENT PRIZE 2015

Inside Art presenting the eighth edition of the Talent Prize, the visual arts contest created with the aim of promoting, sustaining and developing young contemporary artists.

The Talent Prize 2015, open to all those artists born in 1975 and onwards, and who operate in the fields of painting, sculpture, photography, installation, videos, is further strengthening its important role within the major Italian prizes' arena, thanks to the consistent quality increase of the works of art and the growing participation of the artists, who consider it an effective and nowadays fundamental instrument to increase their exposure and to add value to their work.

#### 1. COMPETITION SCOPE

All Italian and foreign artists born after 1st January 1975 can participate in the Talent Prize '15 award. For non-residents participation in at least one exhibition held on the Italian territory or an artist residency, as clearly specified under article 5, is considered mandatory. The artists are required to present an original work of art or one already created as long as not submitted to other competitions or awards.

#### 2. STRUCTURE

The Talent Prize is an award established to determine a winner and nine finalists through a selection carried out by a qualified consolidated jury.

Furthermore, in order to ease the access to the market for new talents, sponsors and partners will be able to select the winners for the following collateral prizes which were established specifically for the 8th edition: Special Award Culturalia; Special Award Inside Art and Special Award AXA in Italia. The latter, promoted by the AXA Insurance Group through the companies AXA Assicurazioni, AXA MPS and AXA Art, has been established in order to select, within the Talent Prize 2015, the most significant work in the field of painting, photography and sculpture with the "Protection of the Future" as main theme.

#### 3. CHARACTERISTICS OF THE WORKS OF ART

The artworks can be created using any material whatsoever as long as it does not have elements of direct or indirect danger.



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The size of the artworks must not be over 3 x 2 metres or in any case have a maximum bulk of 10 square metres. The short-listed works, signed by the artists, must be accompanied by the material necessary for their best possible assembly and delivered to the address which will be indicated by the Organisational Secretariat 10 days in advance.

#### 4. DOCUMENTATION NECESSARY FOR COMPETITION PARTICIPATION

In order to participate in this competition, the candidates must send, within the period comprised between 30 April and 12 July 2015, the documentation indicated hereunder, using the following methods:

ONLINE to [www.talentprize.it](http://www.talentprize.it), inserting the enrolment documents in the dedicated form, available on the home page of the website clicking on "Online subscription".

VIA POST sending the enrolment documents by recorded delivery to the Organisational Secretariat, as per the following art.14 within and not later than 12 July 2015 (proof of date as per postmark).

##### Enrolment documentation

1. Enrolment form duly compiled and signed. For online enrolment, acceptance of modalities of participation will be sufficient. Failure of despatch will be reason for exclusion (the application form is downloadable at: [www.insideart.eu](http://www.insideart.eu) and [www.talentprize.it](http://www.talentprize.it)).

2. Curriculum vitae in Italian. Must contain references to the last three years for the residents and of the last five for non residents, with authorisation of treatment of personal data as per decree-law (dl) 196/2003, as well as date of birth, address, telephone number, e-mail address, education, eventual periods of residence in Italy for the foreign artists, exhibitions which must be indicated as follows: subdivision of the exhibitions into collectives and solos with indication of year, original title, exhibition venue, city, and names of curators.

3. A technical card, compiled in Italian and, if possible, translated into English, containing the synopsis of the art work and the requirements for its fruition, as well as elements useful for the compilation of the information to be inserted in the catalogue in case of victory.

4. Photocopy of a valid identity document with autographed signature. For online enrolment, it will be necessary to indicate the identification number of the identity document, tax code and acceptance of the self-certification declaration. (non-despatch will be cause of exclusion).

5. The artwork must be delivered as under:

##### IMAGE

a) for online enrolment, the image" must be in Jpeg Rgb format with min 150 dpi and max 300 dpi resolution (min. width 1024 pixel, max. width 2048 pixel) and be uploaded in the section "partecipa"

b) for enrolment via post or courier, a cd must be submitted containing a) documents referred to under points 1 to 4 on file "Microsoft office word" 2007 or previous versions; b) images of the artwork exclusively on a file in Jpeg Rgb format with min 150 dpi and max 300 dpi resolution (min. width 1024 pixel, max. width 2048 pixel) and maximum weight of 5 Mb.

##### VIDEO

c) for online enrolment, the video must utilise FLV, F4V, H.264 o MP4 format, have a maximum weight of 40Mb and be uploaded in the section "partecipa" (files in different formats will not be accepted)

ci) for enrolment via post or courier, a cd must be submitted containing documents referred to under points 1 to 4 on file "Microsoft office word" 2007 or previous versions; and a DVD with video in FLV, F4V, H.264 o MP4 format, which does not exceed 700 Mb. (files in different formats will not be accepted)

Formats and materials different from those indicated in the above paragraphs will not be assessed  
Submitted material shall not be returned and will become part of the "Talent Prize" archives.



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## 5. CONDITIONS FOR EXCLUSION

The following cannot participate in the competition:

- applicants who have applied after the closing date of 12 July 2015;
- the members of the selection jury, the components of the Organization Secretariat, their spouses and/or persons having consanguinity or affinity within the sixth degree, inclusive;
- employees or collaborators of the jury members, the Organisation, and of the other bodies involved.
- residents: those who during the past three years have not had either a solo or collective exhibition in a gallery or public or private museum, national or international. Their artistic activities mentioned in their curriculum are subject to verification.
- non-residents: those who during the past five years have not had either a solo or collective exhibition in an Italian gallery or public or recognised private museum or who have not, in the past five years, carried out an artistic residence on the Italian national territory. Their artistic activities mentioned in their curriculum are subject to verification.

## 6. AWARDS

The winner of the Talent Prize '15 will receive:

1. A prize of € 10,000,00 divided as follows:  
a purchase award equivalent to € 5.000,00  
advertising and promotion throughout the year on Inside Art magazine and on the website [www.insideart.eu](http://www.insideart.eu), for a total value of € 5.000,00
  2. an ample space in the collective exhibition for the display of three art works
  3. an artistic residence on Lille for 2 weeks (from September until November 2016).
- Note:** The artist's stay in Lille, at the time of publication of this regulation, is to be approved by the city's administration. As soon as possible the successful approval and their details will be notified by the organization.
4. the opportunity to exhibit his work during the exhibition "Format à l'italienne VI" to be held in Lille in September 2016.
  5. a section in the catalogue of the dedicated exhibition
  6. a "close-up" on the November edition of Inside Art magazine

*The acceptance of the purchase award implies the ceding on the part of the winner of all their rights concerning publication and financial exploitation to the Talent Prize organization, without prejudice to the right of being always cited as the authors of the work of art. The prize will be paid out upon receipt of regular invoice from the winner at the end of the exhibition activities described in this in this announcement.*

The nine finalists of the Talent Prize '15 will have the right to:

1. space in the final exhibition with display of the work of art
2. a personal profile in the bilingual catalogue edited for the exhibition
3. an ample article on the Inside Art magazine
4. particular attention at promotional level for eventual exhibitions held during the following year

The winners of the Special Awards will have the right to:

1. space in the final exhibition with display of the work of art
2. a personal profile in the bilingual catalogue edited for the exhibition
3. an ample article on the Inside Art magazine
4. particular attention at promotional level for eventual exhibitions held during the following year
5. exhibition of the winner's work in a location chosen by the sponsor



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## 7. JURY AND SELECTION

The participating art works will be selected by a jury composed of:

- Alberto Fiz – Artistic Director, MARCA
- Anna Mattiolo – Director, MAXXI – contemporary art section
- Ludovico Pratesi – Artistic Director, Centro arti visive Pescheria of Pesaro
- Patrizia Sandretto Re Rebaudengo – President, Fondazione Sandretto Re Rebaudengo
- Guido Talarico – Director and Editor, Inside Art
- Marcello Smarrelli – Artistic Director, Fondazione Ermanno Casoli
- Anna d'Amelio Carbone – Director, Fondazione Memmo Arte Contemporanea
- Federica Pirani – Director, MACRO

Furthermore, all the participants have the possibility of being included, with favourable conditions, in the fringe projects scheduled by Editoriale DETS Srl for the promotion of young talents. The jury shall assess the works of art submitted to the competition, even on the basis of the specific experience in the field of promotion of young contemporary art. In assessing the candidates, both the conceptual elements contained in the art work and the curriculum vitae of the artist shall be taken into consideration. The jury reserves the right to identify artists, other than the finalists, deserving commendations who will be mentioned in the catalogue.

The process of selection and determination of the winner shall be undertaken on digital image. The participants shall be kept informed via e-mail of the various phases of the competition by the Organization Secretariat.

The selected artists shall send the original work of art to be exhibited on the dates indicated by the organisation. The non observance of the indicated date for the delivery of the work, whatsoever the reason, shall entail exclusion from the exhibition.

The original works we will be kept by the organizers of the prize for the mounting of the Exhibition of the finalists and for an eventual lengthening of the exhibition period, even in consideration of the possibility of further exhibitions to be set up in the museums involved in the prize.

The return of the works of art will be carried out in accordance with the times and modalities set out under article 10.

## 8. STAGES AND DEADLINES

**1st Stage:** Despatch of the application and relative documents, online or via post, not later than 12 July 2015.

For the delivery via post, the postmark is considered proof of date.

Delay in despatch for whatever reason will result in the exclusion from the competition.

**2nd Stage:** announcement of the prize winners and press conference for the presentation of the exhibition.

**3rd Stage:** Delivery of the works to the display area for the mounting of the exhibition reserved to the finalists and the winner by December 2015. The finalists and the winner have the responsibility of ensuring delivery of their works of art within the deadline indicated, as specified in art. 11.

**4th Stage:** Opening of exhibition by December 2015

The Organization reserves the right to modify, upon notice, the dates of exposure to organizational needs

## 9. EVENT CURATING AND ORGANIZATION

Elena Pagnotta:

Alessandro Romanelli:

Sophie Cnapelynck:

Optimization Manager

Organization Secretariat

External Relations



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## 10. EXHIBITION

The selected works for each category will be shown to the public during an event especially organised and reproduced with personal card on the exhibition catalogue and distributed for this event. The main representatives of the art world and the institutions will be present at the award ceremony.

## 11. METHOD OF DELIVERY AND RETURN OF THE WORKS OF ART

The works shall be delivered and returned at the expense of the participant inclusive of a "nail to nail" insurance in conformity with the times and methods indicated by the Organization. Works not collected within the appropriate time frame shall be considered donated to the Prize.

## 12. CUSTODY AND INSURANCE

The Organizers guarantee the maximum care of the works received but do not take responsibility for eventual damage caused during transport, tampering, fire, theft or other causes during the length of the exhibition, display and storage. If they deem it necessary, the exhibitors can independently arrange for the insurance of their works.

## 13. USE OF MATERIAL

Participation in the competition entails, on the part of the competitor, the authorisation that the images of the artworks sent as specified under art. 3 be used by the Organisation in the manner and for the purpose the same deems apposite without any financial request on the part of the artist. In particular, the organisation has the right to use the above material in its own internet sites and in the communication and promotional material of the event as well as for further exhibitions in public and private structures connected with the award. Furthermore, the artist authorises the use of the image of his/her work on the promotional material of the sponsors and institutes linked to the prize. The works will, however, remain the property of the artist, the name of whom will be indicated on their reproduction.

## 14. ORGANIZATION SECRETARIAT

The competition secretariat is care of:

InsideArt  
Via di Novella, 8  
00199 - Rome  
T 06.8080099 - email: [segreteria@talentprize.it](mailto:segreteria@talentprize.it)

## 15. ACCEPTANCE

Through their participation, the artists acknowledge and implicitly accept the rules and regulations contained herein, bar none.

The participating artist declares to have carefully read the present rules and regulations and to accept them in all their points.



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## 16. PRIVACY

The collected information and data shall be used in conformity to the decree-law (dl) 196/2003 for the participation in the competition, for the despatch of informative documents and for promotional aims relative to the Prize and to the public presentation, and shall be conserved in the "Talent Prize" Archive. Those concerned can request the modification or cancellation of this data in accordance with dl 196/2003.

## 17. PUBLICATION OF THE COMPETITION ANNOUNCEMENT

The present announcement will be published on the sites [www.insideart.eu](http://www.insideart.eu) and [www.talentprize.it](http://www.talentprize.it) and notice will be given to all the main web publications and sector magazines as well as to all the institutes of reference.



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